



# KAELAN BROWN: DESIGNER

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## WORK

### **FREELANCE DESIGNER/ILLUSTRATOR: NEW YORK, NY – FEB 2025 - CURRENT**

- Taken on freelance illustration and design projects including painting and illustration commissions as well as industrial and functional design concept illustration. Additionally have worked as active manager at Praise Tattoo in NYC, taking consistent walk in and custom requests varying from fine line to traditional tattoo styles.

### **JUNIOR ART DIRECTOR, SAVE THE CHILDREN US: NEW YORK, NY – MAY 2024 - FEB 2025**

- Worked as a key designer for various social channels to help vocalize and distribute informative, cultural statistics to media users in regards to the humanitarian efforts being made by Save The Children US, and Save The Children International.

### **JUNIOR ART DIRECTOR, LAUNDRY SERVICE: NEW YORK, NY OCT 2023 - MAY 2024**

- Constructed campaigns and helped create assets for an AI initiative by META to help integrate celebrity faced AI character's into Instagram's user framework. Additionally, created aesthetic concepts and deliverables for the 2024 NBA All Stars Weekend collaboration with Hennessy.

### **RESIDENT ART DIRECTOR: WIEDEN + KENNEDY: PORTLAND, OR – JUNE 2022 - NOV 2022**

- Worked as an animator, conceptual designer, and graphic designer for brands such as Nike, Jordan, Fisher Price, and Corona.

## EDUCATION

- VCU Brandcenter: Richmond, VA – MBA, Experience Design
- Virginia Commonwealth University - BA, Creative & Strategic

## SKILLS

- Adobe Suite, Procreate, Figma, Video Editing, Logic Pro X, Illustration/Painting, Tattoo, Sculpture

